

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 05/31/2018

WILLIAM PHILLIPI LOCATION ARIZONA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 8 49 37 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 30 49 75 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 50 41 37 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 -24 41 67 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE GOALS AND ACTUAL MEMBERS CUMULATIVE 100 80 60 40 MEMBER GROWTH NET GOAL 20 MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -20 -40 -60 $\mathbf{\lambda}$ -80 -100 JULY AUG SEPT ОСТ NOV DEC JAN FEB MAR APR MAY JUNE 31 CLUBS OF 43 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 667 (55.58%) MALE 533 (44.42%) FEMALE Women Percentage Fiscal Year Goal: 44% DROPPED MEMBERS 321 TOTAL FAMILY UNIT MEMBERS

DROPPED MEMBERSDECEASED24CLUB CANCELLED13OTHER179TOTAL216